

INDIANA STATE UNIVERSITY

**SPORT**  
**MANAGEMENT**  
**2005-2006**

Represented by  
GLOBAL CENTER OF INDEPENDENT STUDIES (**GCIS**)

through  
**INDEPENDENT STUDIES**  
**AND EXTERNAL EXAMINATIONS**

**BULLETIN**

For more information please visit  
[www.indstate.edu/rcsm/Graduate/cyprus.html](http://www.indstate.edu/rcsm/Graduate/cyprus.html)  
[www.gcis.com.cy](http://www.gcis.com.cy)

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# **Indiana State University Masters in Recreation & Sport Management**

through Independent Studies and External Examination

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Dear prospective student,

A “Golden” opportunity is laid upon you, the completion of a postgraduate degree in Recreation and Sport Management, here in Cyprus, delivered by Indiana State University, as a long distance program.

The ISU MA in Recreation and Sport Management is accredited by: the National Association for Sport and Physical Education (NASPE), the North American Society for Sport Management (NASSM), and the Cyprus Council for the Recognition of Higher Education Qualifications (KY.S.A.T.S.).

The Global Center of Independent Studies (GCIS) and Indiana State University (ISU), make your educational dreams come true. GCIS has been founded with the vision to represent and promote long distance quality postgraduate degrees, to the Cypriot working professional and it is definitely determined to fulfill this promise. We are deeply honored to be in the position to announce the commencement of this program, offered by one of the most reputable in the field of sports, Universities in the United States, Indiana State University.

The program is offered through Independent Study and External Examinations, with the external exams administered by the Fulbright Commission.

The course completion is estimated at 24 months with tutorial support, by ISU Professors, afternoons and weekends.

What is of outmost importance is that, the degree obtained has no difference, in terms of syllabus, teaching quality and International recognition, from the degree obtained under normal full time enrolment, at Indiana State University in the USA. However, the real difference is the ability to achieve what seemed to be an unreachable goal, while enjoying your family and pursuing your business activities, at home.

The investment is too little for the knowledge gained and without a doubt, it will have a tremendous effect on your career. Holding a postgraduate degree in Recreation and Sport Management opens a wide window of opportunities, especially after the accession of Cyprus into the European Community.

Senator William Fulbright said: “Our dreams are not in the stars, they are in our minds and in our hearts”, so follow these wise words and pursue your dream now.

Contact us for more information or to arrange a personal interview.

Sincerely yours,

Socrates Metaxas  
Chairperson  
Global Center of Independent Studies (GCIS)

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## **Welcome from the Dean**

We are delighted that you are considering pursuing a graduate degree in Recreation and Sport Management within the College of Health and Human Performance at Indiana State University. We are especially pleased to be able to offer this graduate program in Cyprus.

The program is accredited by the National Association for Sport and Physical Education (NASPE), the North American Society for Sport Management (NASSM) and will be offered in accordance with the Republic of Cyprus laws for independent studies and external examinations.

Indiana State University (ISU) has a 140-year history of providing education that is recognized nationally and internationally. Our over 70,000 alumni live throughout the world making ISU a truly international University. Our sport management program enjoys a national and international reputation, in part from its accreditation process. It is one of only 25 accredited graduate programs in the United States.

The faculty bring a breath of experience to the program. They have experience in professional, nonprofit, collegiate, club, and corporate sports programs. There 70 plus years of professional experience, vibrancy, scholarly involvement, and hands on experience in sport and sport management will all contribute to your educational experience.

Indiana State University is committed to student achievement and success. This is accomplished through a demanding academic program, intensive discussions, case studies, and group and individual work combined with student engagement in the community and profession. The outcome of these efforts are highly qualified graduates who succeed in the workplace.

If there is anything we can do to help you in evaluation of our program, please feel free to contact our Cyprus representative. We hope that you will decide to join the Indiana State University Sport Management long distance program in Cyprus.

Barbara A. Passmore  
Dean  
College of Health and Human Performance  
Indiana State University

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## **Indiana State University**, Terre Haute, IN

Indiana State University (ISU) was founded in 1865 as a school for the preparation of teachers. Today, we're much more than that. We still turn out excellent teachers and school administrators. Our graduates are also leading the way in the areas such as sport management, recreation, aerospace, packaging technology and the sciences. ISU is a co-educational institution with six colleges: Arts and Sciences, Business, Education, Health and Human Performance, Nursing, and Technology and as well as the School of Graduate Studies. The University offers programs leading to the baccalaureate degree in 100 fields of study, the master's degree in 43 fields and the doctorate's degree in 9 fields. Current enrollment is over 11,000 students. The North Central Association accredits ISU. Academic program national associations and respective disciplines further accredit the various undergraduate and graduate programs. The Sport Management Review Council, sponsored by the National Association of Sport and Physical Education and the North American Association for Sport Management, has approved the ISU Sport Management graduate program.

The College of Health and Human Performance began degree programs in 1964. It is organized around four departments: Athletic Training; Health, Safety, and Environmental Health Sciences; Physical Education; and Recreation and Sport Management. The Department of Recreation and Sport Management program takes a professional development approach to the education and training of students.

## **Why choose Indiana State University**

The Indiana State University program leading to the Masters of Recreation and Sport Management is designed to qualify men and women for leadership and management positions in dynamic sports organizations in the public, academic, and nonprofit arenas. The program emphasizes key areas in sport management:

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- **Leadership, Management, and Organization of Recreation and Sport**
- **Research Methods and Applications**
- **Legal Aspects of Recreation and Sport**
- **Marketing of Recreation and Sport Programs and Facilities**
- **Recreation and Sport in the Social Context**
- **Financial Management of Recreation and Sport Programs**
- **Ethics in Recreation and Sport Management.**

The graduate program in recreation and sport management has a core faculty with over 70 years of experience in sport and sport related industries. The graduate program has been in place since 1991 and was one of the first sport management programs in the United States. It has a tradition of producing highly competitive graduates who are prepared to meet the demands of the 21<sup>st</sup> century.

## **Program of Study**

The Masters of Recreation and Sport Management degree is offered wholly within the Department of Recreation and Sport Management and the College of Health and Human Performance. It is designed to emphasize skill sets essential for success in today's dynamic sport marketplace.

**Total Course Requirements (36 credits)**

*MA Core Courses (30 credit hours)*

**RCSM 510 Foundations of Sport Management (3)**

**RCSM 604 Research in Recreation and Sport Management (3)**

**RCSM 620 Recreation and Sport Facility Development and Management (3)**

**RCSM 621 Administrative Theory and Management Practice in RCSM (3)**

**RCSM 622 Financial Management and Development in Recreation and Sport (3)**

**RCSM 623 Law of Recreation and Sport (3)**

**RCSM 624 Marketing for Recreation and Sport (3)**

**RCSM 629 Internship in Recreation and Sport Management (1-3)**

**RCSM 631 Organizational Leadership and Ethics in Sport and Recreation (3)**

**RCSM 635 Governance and Compliance in Sport (3)**

**PE 665 Sport in American Society (3)**

**RCSM 690 Special Topics in Recreation and Sport Management (3)**

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## Assessment Scheme

Each course will be assessed by written assignments, quizzes, projects and an examination. The final examination for each course will be held locally at the end of the individual course. The Cyprus Fulbright Foundation will administer the final examination. Students will be informed of their examination results in writing. The decision of the University is final.

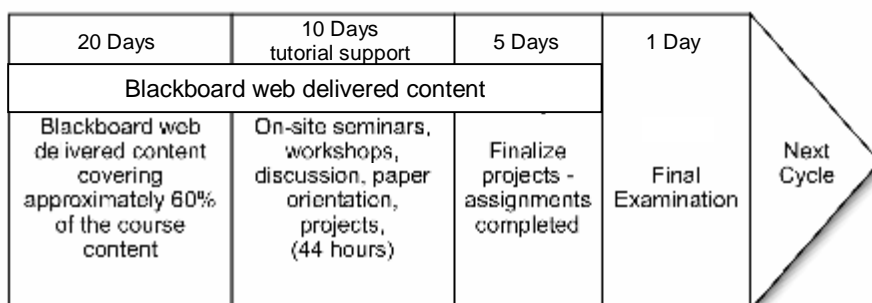
## Status and Recognition

A formal transcript and degree diploma will be issued to each student by the University Registrar after they have graduated from the program. Graduation periods are May, August and December. Diplomas take 8 to 12 weeks to prepare and forward to the student. The Masters in Recreation and Sport Management granted in Cyprus by Indiana State University enjoys exactly the same status and academic standing as the one conferred upon graduates in the United States.

The Master’s degree granted by Indiana State University, U.S.A. are recognized internationally and the degree holder can be admitted into the doctoral programs of the universities in United States and Commonwealth countries.

## Course Schedule

Courses will be presented over learning cycles. Examinations are normally held on weekends. On occasion there will be overlap of the cycles.



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A typical course delivery is depicted below:

- Day 1* View video introducing the instructor, course content and policies, start-up material, familiarization with Blackboard, readings, discussions, and assignments.
- Days 2-20* Self-study and complete pre-seminar readings and assignments as specified on web based Blackboard. Communicate with instructor and other students on-line.
- Days 21-30* On-site seminars / workshops (44 hours total).
- Days 31* Final Exam under the supervision of Fulbright Commission (External Examination)

## Seminar (on-site) Schedule

The on-site tutorial portion includes discussions, case studies, and the like, scheduled over 10 days following the completion of the first web based interactive instruction (Blackboard). The electronic web based element continues throughout the tutorial support, which is considered optional, but highly recommended. A typical schedule is listed below and 4-hour external examination is administered by Fulbright at the end of each module.

<i>Day</i>	<i>Time</i>	<i>No. of Hours</i>
<i>Tuesday</i>	<i>17:30 - 21:30</i>	<i>4</i>
<i>Wednesday</i>	<i>17:30 - 21:30</i>	<i>4</i>
<i>Thursday</i>	<i>17:30 - 21:30</i>	<i>4</i>
<i>Friday</i>	<i>13:00 - 19:00</i>	<i>6</i>
<i>Saturday</i>	<i>13:00 - 17:00</i>	<i>4</i>
<i>Tuesday</i>	<i>17:30 - 21:30</i>	<i>4</i>
<i>Wednesday</i>	<i>17:30 - 21:30</i>	<i>4</i>
<i>Thursday</i>	<i>17:30 - 21:30</i>	<i>4</i>
<i>Friday</i>	<i>13:00 - 19:00</i>	<i>6</i>
<i>Saturday</i>	<i>13:00 - 17:00</i>	<i>4</i>
<b>EXAMINATION</b>		<b>4.0</b>



## **Graduation Requirements**

1. Fulfill all admission requirements.
2. Complete any required prerequisite courses.
3. Complete all required coursework: 36 credits of coursework.
4. Achieve a minimum overall 3.0 Grade Point Average (Grade B) in all courses.
5. Meet all financial obligations to the University.
6. Complete the application for graduation and submit it to the graduate school.

## **Graduation Commencement**

The graduation commencement will be conducted in Cyprus. It is a viable option for students to attend the commencement on the Indiana State University campus if they wish.

## **Academic Grading Standards**

The following system of grades is used for the evaluation of course work, with a 4.0 grade scale used to determine grade point average.

<i>Grade</i>	<i>Grade Points</i>	<i>Type of Graduate Work</i>
A	4.00	Excellent
B+	3.50	Above Average
B	3.00	Average
C+	2.50	Below Average counting as graduate credit
C	2.00	Below Average counting as graduate credit
F	0.00	Failure
S		Satisfactory
U		Unsatisfactory

*No grade may be changed once graduation has been recorded.*

## **Application Procedures**

1. The completed application.
2. US \$35.00 application fee.
3. Three letters of recommendation.
4. Handwritten statement of intent.
5. An official TOEFL report (550 minimum score).
6. Official GRE scores (see admission standards for program below).
7. Official transcripts of prospective students' academic record must be submitted to the International Affairs Center. Official transcripts should indicate the individual subjects studied and the grades for each. Transcripts must be sent directly from the college/university attended to ISU. Graduate students are required to show a minimum 3.0 (GPA) for all graduate course work.
8. Signature form (for online application).

## **Admission Standards**

### **Admission to Master's Degree Programs**

#### *Regular Admission*

Regular admission status, upon the recommendation of an academic unit, may be granted to an applicant who meets the minimum admission requirements of the School of Graduate Studies. It should be noted that some academic units may have higher and/or other admission requirements (see page 12 for the Sport Management admission requirements). For regular admission status in the School of Graduate Studies, an applicant must, as a minimum:

1. Hold a baccalaureate degree granted by a regionally accredited institution (for international students, a degree granted by a recognized institution).
2. Have earned a minimum cumulative grade point average (GPA) of 2.7 in all undergraduate course work (based on a 4.0 GPA model); or Have earned a minimum cumulative grade point average of 3.0 in the last 60 hours of undergraduate course work; or Have earned a minimum cumulative grade point average of 3.0 in the applicant's major field of study; or Have earned a minimum cumulative grade point average of 3.0 in all courses taken at the graduate level.

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3. Where required, submit departmentally acceptable scores in the General Test of the Graduate Record Examination (GRE) or, where applicable, other appropriate standardized measures.
4. Satisfy and/or meet any and all additional admission requirements of the department/program where admission is being sought.
5. Submit to the School of Graduate Studies a fully completed Graduate Admission Application Form with a non-refundable admission application fee of \$35.00 payable by cash, credit card, money order, or check made payable to Indiana State University.

## *Conditional Admission*

Conditional admission is intended for those students whose undergraduate record does not reflect their current capacity to do graduate work. In those circumstances conditional admission status, upon the recommendation of an academic unit, may be granted. It should be noted that some academic units may have higher or other admission requirements. Conditional admission has a maximum time limit of one academic year. Applicants admitted on a conditional basis must maintain a minimum cumulative grade point average of 3.0 (based on a 4.0 GPA model) while enrolled in the School of Graduate Studies. A final admission decision shall be reserved by the academic unit until an applicant's performance has been evaluated after one academic year of enrollment. For conditional admission status, an applicant must, as a minimum:

1. Hold a baccalaureate degree granted by a regionally accredited institution (for international students, a degree granted by a recognized institution).
2. Have earned a minimum cumulative grade point average of 2.3 in all undergraduate course work; or Have earned a minimum cumulative grade point average of 2.5 in the last 60 credit hours of undergraduate course work; or Have earned a minimum grade point average of 2.5 in the applicant's major field of study.
3. Where required, submit departmentally acceptable scores in the General Test of the Graduate Record Examination (GRE) or, where applicable, other appropriate standardized measures.
4. Satisfy and/or meet any and all additional admission requirements of the department/program where admission is being sought.
5. Submit to the School of Graduate Studies a fully completed Graduate Admission Application Form with a non-refundable admission application fee of \$35.00 payable by cash, credit card, money order, or check made payable to Indiana State University.

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## *Provisional Admission*

Provisional admission is intended for those students meeting regular or conditional admission requirements who are missing admissions materials other than an application, application fee, and an official transcript from the institution granting their highest completed degree. Provisional admission status may be granted upon the recommendation of an academic unit. Final decision on an applicant admitted on a provisional basis shall be reserved until all missing documents are received but may not exceed one semester. For provisional admission status, an applicant, must as a minimum:

1. Meet the criteria for regular or conditional admission.
2. Submit official transcripts.
3. Submit to the School of Graduate Studies a fully completed Graduate Admission Application Form with a non-refundable admission application fee of \$35.00 payable by cash, credit card, money order, or check made payable to Indiana State University.

## **Department Admission Standards**

In addition to the requirements of the School of Graduate Studies for admission, applicants are expected to have completed an undergraduate major in recreation, sport, physical education, business, or related field. Applicants with deficiencies may be granted conditional admission. Students failing to meet grade point average requirements will be required to take the Graduate Record Examination (GRE) and attain a combined score of 800 in the verbal and quantitative sections. Students without a sport management or recreation major will be required to take RCSM 510 as a prerequisite. Prospective students should submit official transcripts and three letters of recommendation. Students must meet admission standards as established by the School of Graduate Studies for full or conditional admission. International students must submit a TOEFL score no less than 550.

## **Graduate Catalog**

A PDF copy of the ISU Graduate Catalog is available at <http://www.indstate.edu/sogs/GradNewtemp/gradcatalog.html>.

## **Course Descriptions**

**510 Foundations of Sport Management—3 hours.** This course focuses on fundamental theories and practices in the field of sport management and recreation. Students will critically analyze and evaluate the development of sport management as a profession. Content includes discussion on how sport relates to business, society, economics, education, and the media.

**604 Research in Recreation and Sport Management—3 hours.** This course has been developed primarily for the graduate student in recreation and sport management. It will familiarize the student with scholarly research in the fields of recreation and sport management including research terminology, research methodology, the spirit of systematic research, and reading, understanding, and interpreting published research reports or articles found in professional publications.

**620 Recreation and Sport Facility Development and Management—3 hours.** This course focuses on contemporary recreation and facility management and facility development of both new and old complexes. The course has been designed to assist future recreation and sport facility managers in developing an understanding for the planning process in facility design; selection of architects, engineers, construction managers, and contractors; site design; other aspects of building design including mechanical, electrical, acoustical, and security and safety; and design of swimming pools and outdoor facilities.

**621 Administrative Theory and Management Practice in Recreation and Sport Management—3 hours.** An exploration of management theory and dimensions of management in the sport and recreation (service) sector. Focus on issues related to performance in service institutions. Addresses issues of management of particular interest to the delivery of sport and recreation services. Investigates contemporary administrative theory and practice with applications to the private, public, and not-for-profit sport and recreation organization.

**622 Financial Management and Development in Recreation and Sport— 3 hours.** Principles, practices, and application of fiscal operations in a sport and leisure environment with emphasis on budgeting, income sources, capital programming, revenue production, grantwriting, fundraising, economic principles,

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and business planning.

**623 Law of Recreation and Sport—3 hours.** The course concentrates on the legal aspects of parks, recreation, and sport. It provides students with an understanding of risk management process, negligence, intentional torts, strict liability, standards of care, attractive nuisance, contract law, and legal research.

**624 Marketing for Recreation and Sport—3 hours.** This course focuses on marketing, promotion, and public relations for recreation and sport. The course will define recreation and sport marketing and discuss traditional and mainstream marketing concepts as well as address promotion, advertising, telemarketing, public relations, and publicity.

**627 Management of Recreational Sports in Higher Education—3 hours.** The study of collegiate recreational sports (informal, intramural, extramural, and club sports), historical developments, philosophical foundations, programming approaches, and administrative processes unique to a collegiate setting.

**629 Internship—3 hours.** This course is designed to enable students to experience on-the-job training and begin developing a network for future job opportunities. Students with an undergraduate degree in Sport Management and an internship are encouraged, but not required to complete a second internship.

**631 Organizational Leadership and Ethics in Sport and Recreation—3 hours.** Organization leadership and the practice of ethics in sport and recreation with emphasis on leadership, organizational development, policy development, strategic planning and management, administrative practices, and related topics.

**633 Current Issues in Recreation and Sport Management—3 hours.** An in-depth examination of current issues relating to management in recreation and sport. Students will study current issues through research of current periodicals, on-site visitations to recreation and sport agencies, interviews with practicing professionals, and guest speakers.

**635 Governance and Compliance in Sport—3 hours.** Study of the organization and governance of sport services and businesses. Examination of sport delivery systems including Olympic sport, sport through education systems, professional

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sport leagues, sport clubs, sport development, the coordination of sport in the U.S. and in an international context.

**690 Special Topics in Recreation and Sport Management—1-3 hours.** This course is devoted at each offering to a study of a contemporary topic or innovative development in recreation and sport management. It may be repeated, if different topics are studied, but no more than 6 credit hours may be counted toward a degree.

**691 Independent Study/Readings in Sport and Recreation—1-3 hours.** Independent research or readings conducted under guidance of a graduate faculty member.

**692 Research Project in Recreation and Sport Management—1-3 hours.** This course requires students to complete a research project. Prerequisites: approval by the student's graduate recreation and sport management graduate advisor and successful completion of or concurrent enrollment in 604 or PE601. This course may be repeated for a maximum of 3 hours.

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## **Program Costs**

Tuition at Indiana State University is established annually by the Board of Trustees. For the 2004 – 2005 academic year (Fall semester through Summer semester) the projected costs for the program is US\$19,900. Tuition is adjusted each year with adjustment decisions usually determined in the early summer and average a 5 to 7 percent increase.

Payment of fees will be established jointly by Indiana State University and the Global Center for Independent Studies.

The total cost of the MA in Recreation and Sports Management Cyprus Program is \$19,935 with payment schedule as below:

Application Fee	\$ 35
Deposit Upon Enrolment: (Refundable if program is not offered)	\$ 4,000
Three Weeks before First Class:	\$ 6,000
Six Months after First Class:	\$ 4,000
Nine Months after First Class:	\$ 3,000
One Year after First Class:	\$ 2,900
<b>Total:</b>	<b>\$19,935</b>

### Notes:

1. The program is funded through student loans offered from all the major Banks in Cyprus.
2. There is no commitment if an accepted applicant decides not to enroll.
3. Fees Subject to change according to ISU current policy.



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## **Graduate Faculty**

**DANIEL D. McLEAN, Ph.D., Kansas State University, 1978;** *Chairperson and Professor of Recreation and Sport Management. Management, Leadership, Strategic Planning, Organizational Effectiveness, Budget and Finance, and Master Planning.*

**KIMBERLY J. BODEY, Ed.D., University of Arkansas, 2003;** *Assistant Professor of Recreation and Sport Management. Sport Management Theory and Practice, Sport Governance and Policy Development, Leadership and Ethics in Sport, and Sport Law.*

**NANCY BRATTAIN ROGERS, Ph.D., Indiana University, 1995;** *Associate Professor of Recreation and Sport Management. Commercial Recreation, Leisure and Aging Recreation Management, Computer Applications, Nonprofit Management.*

**THOMAS H. SAWYER, Ed.D., Virginia Polytechnic Institute and State University, 1984;** *Professor of Recreation and Sport Management. Sport Facility Design, Sport Finance, Sport Law, Sport Management, Sport Marketing.*

**ETHAN STRIGAS, Ph.D., Florida State University, 2001;** *Assistant Professor of Recreation and Sport Management. Sport Management Volunteerism, Legal Aspects of Sport, Marketing, Sport Governance.*

# Indiana State University

## *U.S.A. Address:*

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home page: <http://naspd.indstate.edu/dan/>

## *Web Site:*

<http://www.indstate.edu/rcsm/Graduate/cyprus.html>  
<http://www.gcis.com.cy/>

## *CYPRUS Address:*

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